

Lesson Plan 13: Public Service Announcement

Unit Question: What role does the California condor play in the California ecosystem, and how do changes in the ecosystem impact condors over time?

Science and Engineering Practices:

- Asking Questions

Lesson: *(one class period)*

1. Intro

- What does the California condor need to thrive again – to be taken off the endangered species list? Think about changes in human behavior...
 - YOU can help!

2. Elaborate: Save the Birds

- Students will choose a project: design a product/app, create a PSA, scientific poster, art piece, develop a technique for field biologists or Zoo staff, etc...
 - Video, poster, signs, billboard, story map, skit, song, etc...
 - GPS unit design, citizen science project, drones for nest entries, etc...
 - [Funny video example](#) - [Serious video example](#) - [Kid made signs](#)

3. Teacher's share top projects with SB Zoo and/or FWS Park Ranger

- Possibility to share student PSAs on [Facebook](#) or [websites](#)